

The Lowedown

A monthly newsletter from the life and ministry of Dave & Jennifer Lowe

December 2008

Getting to Work

Destino, Epic, Bridges, Impact, Nations. These are the familiar words of my daily routine.

They are names that we've given to our strategy to reach every student on every campus from every culture.

You probably recognize some of these names because I've talked about them before when describing our ministry at UC Davis. However, now my job is so much bigger, being responsible to help start movements all over California, Arizona and Hawaii that will reach students who are from ethnic minority cultures that are not being effectively reached on our campus today.

My biggest challenge right now is helping to give lift to our Destino ministry.

In our region alone, there are over 720,000 Latino college students. That represents nearly 25% of all the students attending college in our region, yet, there are very few people who are ministering solely to this audience. Part of my job is to motivate and coach our staff to step out and reach out cross-culturally to students so that we can see ministries started within the context of their own culture.

This is an incredible challenge because we are having to help our staff and students think differently about what our mission is and how we are going to accomplish it.

I'll be facing a huge test in the coming weeks at our annual Winter Conference. During that conference, I'll be conducting a 1 hour seminar on Cross-cultural ministry. But more importantly, I'll be addressing the entire audience of 700 students and 150 staff for 30 minutes on the second night of the conference.

My purpose for that time is to cast vision for the needs we have to reach out cross-culturally and to challenge more of our staff and students to take

a step of faith to begin ministering on their own campus to a cultural group that is different than their own.

We particularly want to challenge students to think about working with Destino.

I would greatly appreciate your prayers for me, especially on the night of December 29th, when I'll be speaking to all of our students and staff.

One exciting thing to report with Destino is that we expect to have somewhere between 30-50 Latino students at our conference. These students are a part of various Destino ministries within our region.

Our hope for them during this conference is that they would be encouraged by the growth that we've seen with Destino in our region and

that they would be motivated by the vision we have for the future of Destino.

Part of our vision is that we would have a team of full-time Destino staff in Los Angeles next year. We hope to challenge our students who are graduating to consider joining that team either as an intern or as full-time staff.

Please pray for the Destino students who will be attending that conference. Pray that they would meet with the Lord and that their hearts would be captured by the Great Commission.

Thanks again for your partnership with us, which is allowing us to help reach every student from every culture on every campus!

Our New Team

Jennifer and I are now a part of our Regional Team.

Together, we give leadership to the 175 staff working in over 20 ministries in California, Arizona and Hawaii. In addition to leading and coaching our staff, each of us has a particular role that we give leadership to. My role is to give leadership in reaching out to the 1.5 million students in our region who are ethnic minorities.

In the back left is Shane Sebastian, who leads our international ministries. To his right is David Martinelli, who gives leadership to our traditional campus ministries. To his right is Mike Berk, who gives leadership to our Operations, which includes Finances and Conferences. To his right is



Dave Michaelian, who leads in our Fund Development. I'm on the far right and Jen is in front of me. To Jen's left is Heidi Michaelian. To her left is Holly Ashman, the only single on our team. She works with David Martinelli to help coach our traditional ministries. To Holly's left is Jen Berk, then Diane Martinelli. Laura Sebastian is on the far left.

Please pray for our team as we lead our region to reach students from every culture on every campus!