

The Lowedown

A monthly newsletter from the life and ministry of Dave & Jennifer Lowe

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Mary Kay Makeovers

A few years ago, all of our small group Bible studies were encouraged to execute a small group Bible study outreach. The idea was to get everyone in our ministry involved in outreach at the ground floor and to spawn creativity in how we were attempting to reach students on campus.

Jen came up with a very creative outreach idea.

One of our former students, Traci, was involved in selling Mary Kay products. Jen decided to invite Traci to come to her Bible study and do makeovers for all of the women who were there.

Students in the group were encouraged to bring their non-Christian friends so they could receive the makeovers, as well as beauty tips. One of the students in the group was to give a testimony about self-image and then relate that to the security we can have when we enter into a relationship with Jesus.

Though it was a great idea, the truth is, only one girl invited anyone new to the event. However, one of the regulars in the group thought the idea was so cool, she decided to use Traci for a Mary Kay outreach for the Bible study she was leading.

One of the girls who came to that party was Ashley, a sorority girl who had a Christian background but was not living out her faith as a college student.

Ashley's Story

We invited Ashley to share her experience. Here is Ashley's story:

During spring quarter of my sophomore year, my friend Monika invited me to a Mary Kay party that her Bible Study was putting together.

We had never even addressed the fact that I was a Christian but I was so down for a makeup party because hey, I am a sorority girl. :) What I didn't know was that I was THE ONLY GIRL who accepted the invite and that this was even an outreach. So God definitely designed this party for me! How cool is that?! So I went, completely oblivious, just thrilled to be meeting some really cool Christian women.

When I said I definitely wanted to get involved in a Bible Study, the women in the Bible Study had a hard time hiding their surprise and joy...it was not as though they knew I had been searching for a Christian group to get involved in, only God knew that and His timing was perfect. I get goose bumps just thinking about it. Through Campus Crusade's ministry I have come to know the Lord more deeply and personally than I ever thought possible. The Lord has definitely radically changed my heart and He started that transformation with a makeup party.

As a result of that outreach, Ashley began attending a small group Bible study and started coming to some of the large group Campus Crusade meetings.

Because we have wanted to start a ministry in the Greek system at UC Davis for a long time, we approached Ashley last year about helping us by giving leadership to this new outreach ministry.

Ashley was very hesitant to get too involved. While she was growing in her faith, she was not ready to take that step to become a leader.

Then last summer, Ashley went on a summer missions project with

Campus Crusade in Grand Traverse Bay, Michigan.

While she was there, she had the opportunity to see several women come to faith and she was given a position of leadership on the project.

When she came back to Davis this Fall, she had an increased vision for seeing other sorority women reached for Christ. With the coaching of one of our campus interns, Ashley helped to start Alpha Omega, a ministry to the Greek system here at UC Davis.

The response has been beyond what we ever expected. Women from almost every sorority house have expressed an interest in finding out more about Christ and many of the "Christian" women who have not been living out their faith have begun attending a weekly Bible study for sorority women.

A few weeks ago, one of the women who has been coming to Alpha Omega events this quarter, gave her life to Christ.

About two weeks ago, we had another "small group outreach" week. What do you suppose Ashley and the Alpha Omega girls did? You guessed it. They called Traci, who came and did Mary Kay makeovers for all the women who attended.

I do not know the specific results of how that event went, but I know that if only one new person was there, God can use that person to reach a whole community on campus. He did it with Ashley and He can do it again.

Please pray for the Greek ministry to flourish on campus and pray that God would raise up more "Ashleys" to help us reach the campus.

Thanks for your partnership with us in reaching students for Christ.