

# The Lowedown

A monthly newsletter from the life and ministry of Dave & Jennifer Lowe

May/June 2010

## Making a Global Impact

So there I was, staring at a huge LCD flat screen monitor on the wall that displayed in bright colors a map of the entire world. Every few seconds, a small flag would pop up with the name of a different country, indicating someone from that country had either visited one of our websites, indicated a decision for Christ or requested follow-up of some kind.

**The internet.** Perhaps you've heard about it. It's kind of a big thing these days. Actually, we don't think of it as that big of a deal because it's so normal in our society.

Twenty years ago though, it didn't exist, at least not in any of our living rooms. Twenty years ago, I didn't even own a computer. But now computers are pretty much standard and the way we do everything is different, including ministry.

My friend Damon was my first Bible study leader when I got involved in Campus Crusade as a student. He joined Campus Crusade's staff and now works at our headquarters in Florida designing evangelistic websites that are reaching literally thousands of people **every day!**

After meeting for lunch, Damon invited me to see his office and what his team was up to.

I had heard of **Global Media Outreach** before but I really had no idea the scope of what they were doing and how far-reaching their

ministry stretched.

But there I was, staring at this map that kept scrolling back and forth from Peru to Russia to Nigeria back to Brazil, then to Viet Nam, the U.S., India and the Middle East.

At the top of the screen were 3 sets of numbers. I asked Damon what the numbers represented. The first number (231,491) was the number of visitors for all of our combined websites for just that day. Wow!

The next number (31,365) represented the number of indicated decisions for Christ during that same time frame.

The last number (4,463) reflected the number of people who were requesting some kind of follow-up.

"How do you follow-up all those people", I asked.

"We have a team of people who interact with people online, answering questions and providing resources. But the truth is we don't have enough people. So we've enlisted hundreds of volunteers who help us follow-up people who have questions."

As I inquired further, I was blown away by all that is happening through our internet outreach efforts. I learned that in 2009, Global Media Outreach:

- Presented the gospel over 61 million times
- Saw over 10 million people indicate decisions for Christ
- Volunteers responded to nearly 2 million e-mails requesting follow-up from 191 countries.

This internet thing really is big! In fact, it's much bigger than any of us ever imagined it would be.

It turns out, that even with the convenience of the internet, there is still a shortage of laborers, just as Jesus said in Matthew 9. There are so many people coming to Christ and

inquiring about Christ that volunteers are needed to follow-up on everyone.

Are you interested in becoming an online missionary? If so, check out the websites to the left and get involved. You could help lead someone from another country to Christ and help fulfill the Great Commission!

### Patricia's Story



Before entering her freshman year at UC Davis a few years ago, Patricia visited our **everystudent.com** website. In an attempt to quench her spiritual thirst, Patricia read just about every article that was on the site.

Patricia ended up giving her life to Christ and began getting follow-up resources through the site.

A few weeks later, she showed up on campus at UC Davis as a brand new freshman, looking for a place to plug in socially. She saw the signs and banners for Campus Crusade for Christ and recognized us as the group behind the website that had dramatically influenced her life.

Right away, she got involved in a Bible study with some other freshman girls that helped her to grow in her new faith. By the time she was a senior, Patricia was leading a freshman Bible study herself.

#### Did you know?

[www.everystudent.com](http://www.everystudent.com), our evangelistic website, gets over 3 million visitors each month?

#### GET INVOLVED

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Live statistics from all GMO web sites delivered daily

[www.GMOJoinUs.com](http://www.GMOJoinUs.com)  
Where you can apply to become an online Missionary